



## Nike Basketball

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# Kobe 6 Protro Pushes Limits with The “Iced Over”

Nike Drops Its Most Iconic Re-Release Yet!

BY NIKE BASKETBALL



(Getty Images)

Hoopers, Kobe 6 is back. [Nike Basketball](#) has announced a release date for the new shoe in the [Kobe](#) line. After years after the manufacturing and selling of the [Kobe 6 Protro](#) stopped, Nike has decided to re-release Kobe 6 protros with a new colorway.

And the news gets even better: Nike has contacted 16 NBA players to test out the new shoes. After the testing, Nike has shaped and changed the shoe shoes in order to listen directly to the needs of the players. Nike VP, Phil McCartney, says the players were excited about the new release and that the company is on pace for an June 24, 2026 sales date.

"We should have waited to announce this, but the demand was overwhelming," Reid says. "We're getting thousands of emails a day. Kobe fans are so loyal that it just seemed wrong not to give them opportunities to represent him and his legacy while they play."

The Kobe 6 Protro features groundbreaking low-cut construction, including full-length Zoom Air cushioning and an updated traction technology pattern that brings elite lateral support on any surface. Kobe Protros allow Nike to make the already legendary shoe, even more legendary with the constant innovations in shoe tech.

**Can't wait until June 24? Nike feels ya: [Click](#) for Kobe 6 Protro updates and pre-orders!**

The Kobe 6 Protro is a product of Nike, Inc., a leading sports footwear and apparel company based in Beaverton, Oregon.